



Marko Javeršek, simple human, designer and surfer

Contact

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- 📍 based in Ljubljana, Slovenia

Passion

- UX/UI
- Branding
- AR
- Web design
- Motion design
- 3D modeling

Skills & tools

WEB DESIGN

- WordPress
- Readymag
- Squarespace

ADOBE

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Lightroom

OTHER

- Miro
- Basecamp
- Slack
- Trello
- Canva

UX/UI

- Figma
- Adobe XD
- InVision
- ProtoPie
- Lucidcharts

3D

- Cinema 4D
- Blender

AR

- Spark AR
- Spline



Languages

- Slovenian - C2
- English - B2
- German - A1
- Portuguese - A1

Education

ESAD - UPPER SCHOOL OF ARTS AND DESIGN

Caldas da Rainha, Portugal | 2019-present

Master in Graphic Design

GRAPHIC AND INTERACTIVE COMMUNICATIONS

University of Ljubljana, NTF | 2014-2017

Bachelor of Arts, Graphic Communications

GYMNASIUM ŠKOFJA LOKA

Škofja Loka, Slovenija | 2010-2014

High School Graduate

Work experience

FREELANCE DESIGNER

Freelance | Jan 2016-Present

For the past three years, I've been working on a variety of graphic and web design-related projects, with a strong focus on visual and UX design. Collaborating with small agencies and clients from Slovenia, Portugal, Austria, Norway and Sweden.

HEAD OF DESIGN

Stična mladih | Feb 2021-Present | Freelance

As a head designer, I was in charge of directing a small team of designers, coordinating work, establishing the festival's visual identity, and ensuring visual coherence. My team worked on web, design, and the UI/UX of the Stična app. I learned how to operate under pressure, as well as project management and event planning.

VISUAL DESIGNER

Katoliška mladina | Jan 2019-Present | Freelance

I was involved in the creation of a new visual identity for the youth-oriented non-profit organisation. Designed and built multiple websites for their projects, worked on the UX/UI design of an online shop, and created a variety of graphical and merchandising materials. Because of my abilities, the organization's visual presence has been elevated to the next level, and it is recognized in the public and among its target audiences.

CREATIVE DESIGNER

Peniche Ocean Watch | Nov 2019-Aug 2021 | Part-time

Peniche Ocean Watch (POW) unites protagonists from all sectors and backgrounds under one roof and empowers them to pursue innovative solutions related to ocean and societal challenges. Working on a new brand called "Niord" with POW and Chalmers University of Technology in Gothenburg, Sweden.

SURFING INSTRUCTOR & DESIGNER

Go4Surf | Jan 2020-Jul 2021 | Freelance

I used to work as a surf instructor at a local surf school in Peniche. In addition, I did some design work for them (website, promotional material, photography).

HEAD OF DESIGN

Patron Dispenser | May 2019-Oct 2019 | Part-time

Our mission was to create safe, medically standardised solutions for accurate dispensing of natural extracts. I was in charge of product, web and all visual elements.

GRAPHIC DESIGNER

Freyherr | Jan 2019-Oct 2019 | Part-time

FreyherrTM brand is researching and developing innovative cannabis plantbased substances that will help to balance the human endocannabinoid system, and then to make our products and innovations available worldwide. I worked on graphic and packaging design, photography and marketing.

Competitions

ROCA ONE DAY DESIGN CHALLENGE

March 2021

On the Roca One Day Design Challenge fifth edition in Portugal, over 300 participants were challenged to redesign the urinal so that it can be safely and hygienically used by any citizen regardless of age or gender. My team took a holistic approach and designed the whole experience. As the challenge was product design oriented, we didn't win the competition because our approach was too strategic.

START-UP WEEKEND

April 2017

The start-up weekend is the pursuit of entrepreneurship, creativity and marketing. There were 30 teams (from Universities). I was a leader in my group and we won with Mauha Bag idea (we made a surf bag).

REFUGEES

2016

In 2016 many refugees from Syria, Iran, Iraq have come to Europe due to bad and dangerous living conditions. Their homeland was in the war zone. I went to Brežice to document the situation. Later we had an exhibition and I got the "best picture award".